



HOME	TRAVEL AND LODGING	REGISTRATION	SUBMISSION GUIDELINES	PARTICIPATING JOURNALS	CONFERENCE DETAILS
ADDITIONAL INFO	LIFETIME ACHIEVEMENT AWARD	AWARDS AND SPONSORS	CONTACT US		



Tentative Schedule

Wednesday, June 6, 2018

TIME	EVENT	LOCATION
4:00pm – 8:00pm	Optional activity: Discover Tlaquepaque. Includes: transfer from Hotel to Tlaquepaque, free time for sightseeing, shopping and exploring, dinner, and transfer back to Camino Real Hotel. Fee: \$30 USD per person.	Camino Real Hotel Lobby
7:00pm - 9:00pm	Registration	Camino Real Hotel Lobby

Thursday, June 7, 2018

TIME	EVENT	LOCATION
8:20am	Meet at the Lobby Bus departs 8:25am	Camino Real Hotel Lobby
9:00am – 9:30am	Continental Breakfast Registration	Universidad Panamericana Terrace H
09:30am – 11:15am	Career Academy: Research Methodologies for Family Business Family Business Studies: Opportunities and possibilities <ul style="list-style-type: none"> Welcome: Tyge Payne, Texas Tech University Keynote: Pramodita Sharma, University of Vermont 	Universidad Panamericana Aula Panamericana
10:30am - 10:45am	Coffee Break	Outside Aula Panamericana
10:30am - 10:45am	Coffee Break	Outside Aula Panamericana
10:45am - 11:3am	Surviving to service. How to build a successful research career while contributing to the community Presented by Tyge Payne, Texas Tech University <ul style="list-style-type: none"> Don Neubaum, Florida Atlantic Eleanor Hamilton, Lancaster University 	Universidad Panamericana Aula Panamericana

REGISTRATION

REGISTER NOW!

EARLY BIRD REGISTRATION

(BEFORE APRIL 30, 2018)

\$475

REGULAR FEE

\$550

GUEST FEE

\$180

*If mexican invoice is required, fees will be charged in mexican pesos, using an exchange rate of \$20MXN to \$1USD

REGISTER HERE

11:30am – 11:45am	Coffee Break	Outside Aula Panamericana
11:45am – 12:30pm	Career Academy: Research Methodologies for Family Business When research meets practice: Identifying “hot topics” in family business research Presented by Tyge Payne, Texas Tech University <ul style="list-style-type: none"> • Devin DeCiantis, Kellogg School of Management • Ricardo Aparicio, IPADE Business School 	Universidad Panamericana Aula Panamericana
12:30pm – 1:30pm	Lunch	Universidad Panamericana Terrace H
12:30pm – 1:30pm	STEP Meeting (with lunch)	Universidad Panamericana Meeting Room SH1
1:30pm – 2:30pm	Career Academy: Research Methodologies for Family Business Teaching Family Business: Approaches and Contexts Presented by Tyge Payne, Texas Tech University <ul style="list-style-type: none"> • Rodrigo Basco, American University of Sharjah • Albert James, Dalhousie University • Horacio Arredondo, Universidad Adolfo Ibañez 	Universidad Panamericana Aula Panamericana
2:30pm – 2:45pm	Coffee Break	Outside Aula Panamericana
2:45pm – 3:45pm	Career Academy: Research Methodologies for Family Business TRACK 1 Theory and methods in family business research, where are we? Moderated by Joshua Daspit, Texas State University <ul style="list-style-type: none"> • Daniel Holt, Mississippi State University • Joshua Daspit, Texas State University • Tyge Payne, Texas Tech University 	Universidad Panamericana Aula Panamericana
2:45pm – 3:45pm	Career Academy: Research Methodologies for Family Business TRACK 2 Doing research in family firms in Latin-America: Opportunities and Challenges Moderated by María Concepción López-Fernández, Universidad de Cantabria <ul style="list-style-type: none"> • Claudio Müller, Universidad de Chile • Isabel Botero, Stetson University • Ramón Sanguino, Universidad de Extremadura 	Universidad Panamericana Santander Auditorium
4:00pm	Transfer to Camino Real Hotel	Universidad Panamericana Main Entrance
6:20am	Meet at the Lobby Bus departs 6:25pm	Camino Real Hotel Lobby
7:00pm – 8:30pm	Welcome Reception	Universidad Panamericana Terrace H
9:30am	Transfer to Camino Real Hotel	Universidad

8:30pm

Transfer to Camino Real Hotel

Universidad
Panamericana
Main Entrance

Friday, June 8, 2018

TIME	EVENT	LOCATION
7:50am	Meet at the Lobby Bus departs 7:55am	Camino Real Hotel Lobby
8:30am – 9:00am	Continental Breakfast Registration	Universidad Panamericana Terrace H
9:00am – 10:30am	Poster Session I (with coffee break) Details of posters on Whova App.	Universidad Panamericana Terrace H
10:30am – 12:00pm	Conference: Family Enterprise Resilience in Emerging and Frontier Markets: An Evolving Research Program <ul style="list-style-type: none">• Devin De Ciantis, Kellogg School of Management• Ivan Lansberg, Kellogg School of Management	Universidad Panamericana <i>Aula Panamericana</i>
12:00pm – 1:00pm	Lunch	Universidad Panamericana Terrace H
1:15pm – 2:45pm	Poster Session II (with coffee break) Details of posters on Whova App.	Universidad Panamericana Terrace H
3:00pm – 4:30pm	Transfer to Tequila	Universidad Panamericana Main entrance
4:30pm – 6:00pm	Mundo Cuervo Tour at Tequila	Tequila, Mexico Mundo Cuervo
6:00pm – 6:30pm	Recreational time: sightseeing, shopping, and exploring	Tequila, Mexico Mundo Cuervo
6:30pm – 7:30pm	Dinner at Tequila	Tequila, Mexico Mundo Cuervo
7:30pm – 9:00pm	Transfer to Guadalajara	

Saturday, June 9, 2018

TIME	EVENT	LOCATION
7:25am	Meet at the Lobby (FERC SPANISH ATTENDEES ONLY) Bus departs 7:30am	Camino Real Hotel Lobby
8:00am - 9:00am	FERC Spanish	Universidad Panamericana <i>Aula Panamericana</i>
8:25am	Meet at the Lobby (those who are NOT attending FERC Spanish) Bus departs 8:30am	Camino Real Hotel Lobby
9:00am – 9:30am	Continental Breakfast	Universidad Panamericana Terrace H
09:30am – 10:45am	Conference: Values and legacy in entrepreneurial families: the power of intergenerational narratives <ul style="list-style-type: none"> • Eleanor Hamilton, Lancaster University 	Universidad Panamericana <i>Aula Panamericana</i>
10:50am – 11:10am	Coffee Break	Universidad Panamericana Terrace H
11:15am – 12:30pm	Conference: Past, Present, and Future of Family Business Research <ul style="list-style-type: none"> • Kelin Gersick, Yale University • Ivan Lansberg, Kellogg School of Management 	Universidad Panamericana <i>Aula Panamericana</i>
12:30pm – 1:30pm	Lunch Behind the scenes: authors of papers in top journals share their stories and experiences	Universidad Panamericana Terrace H
1:30pm – 3:00pm	Poster Session III (with coffee break) Details of posters on Whova App.	Universidad Panamericana Terrace H
3:00pm – 4:00pm	Meet the Editors	Universidad Panamericana Terrace H
4:00pm	Transfer to hotel	Universidad Panamericana Main Entrance
6:00pm	Bus leaves hotel for <i>Hospicio Cabañas</i>	Camino Real Hotel Lobby
6:45pm – 7:30pm	Murals tour at <i>Hospicio Cabañas</i>	<i>Hospicio Cabañas</i> Downtown Guadalajara
7:30pm – 9:00pm	Gala Dinner and Awards Ceremony	<i>Hospicio Cabañas</i> Downtown Guadalajara
9:00pm – 9:30pm	Kick-off FERC 2019	<i>Hospicio Cabañas</i> Downtown Guadalajara
9:30pm	Transfer to Camino Real Hotel	<i>Hospicio Cabañas</i> Main Entrance

Keynote Speakers

- Ellie Hamilton

Eleanor Hamilton is Professor of Entrepreneurship in the Department of Entrepreneurship, Strategy and Innovation (DESI) at Lancaster University Management School. She was a founder of the Institute for Entrepreneurship and Enterprise Development undertaking research and education in entrepreneurship and innovation in dialogue with business and community. Professor Hamilton has worked at the interface of theory and practice and established a long record of positioning research-led impact and business engagement in an academic department's mission, along with a proven commitment to create and evidence effective forms of knowledge exchange between a university and small-and medium-sized enterprises (SMEs). Her research focuses on family businesses and entrepreneurial learning as an inherently social rather than individual phenomenon. It also examines aspects of gender and leadership in family business and entrepreneurship more broadly. Her work has been published widely in international and national journals and her book "Entrepreneurship across generations: narrative, gender and learning in family business" was published in 2013.

Professor Eleanor Hamilton served as Director and Head of the Institute for Entrepreneurship and Enterprise Development (2002-2008), Director of Regional Affairs (2008-2016), Associate Dean for Undergraduate Studies (2009-2012) and Associate Dean for Enterprise, Engagement and Impact (2012-2015) and Head of the Department of Entrepreneurship Strategy and Innovation (2015). She helped to secure the Chartered Association of Business School's (CABS) Small Business Charter status for Lancaster University in 2014. She recently led the Wave 2 Growth Hub programmeworking with 15 City regions to develop Growth Hubs across England. In 2015-2016 Professor Hamilton co-chaired the CABS Task Force 'Business Schools: Delivering Value to Local and Regional Economies'.

• Ivan Lansberg

Ivan Lansberg grew up in an entrepreneurial family in Venezuela. He has consulted with complex family businesses in the USA, Canada, Asia, Europe and Latin America, and has made significant contributions to the understanding of family business governance and succession. He was one of the founders of the Family Firm Institute (FFI) and the first editor of its professional journal, the Family Business Review.

After receiving B.A., M.A. and Ph.D. degrees from Columbia University, Ivan taught at the Columbia Graduate School of Business. He became a professor of organizational behavior at the Yale School of Organization and Management for seven years before going into consulting. His latest book, "Succeeding Generations," published by Harvard Business School Press, has been widely praised as a landmark work.

Ivan is a frequent speaker at family business programs organized by universities and industry groups. He is on the faculty of Kellogg School of Management at Northwestern University. He lives in New York City with his wife, Margarita, and two sons.

• Devin DeCiantis

Devin specializes in financial, operational, and strategic aspects of family enterprise. He brings a background in corporate strategy, economic analysis and investment banking to his work with family businesses, family offices and family foundations.

He was raised in Toronto, Canada and holds a Master's from the Kennedy School at Harvard with a focus in finance and economics, as well as a Bachelor of Business Administration from York University. He has worked with private and public sector leaders throughout the Americas, Europe, the Middle East and Asia, and teaches about family enterprise at Harvard, Kellogg and Yale.

His work with family enterprises focuses on continuity planning, governance design, analysis of firm performance and enterprise risk, shareholder education and development, and strategic

sustainability initiatives. He is also leading a global research project out of Kellogg on the resilience of family firms in emerging and frontier markets.

Devin lives in Toronto, Canada with his wife Nathalie and their two children.

• Kelin Gersick

Kelin Gersick is a Professor Emeritus of Organizational Psychology at the California School of Professional Psychology. He is also co-founder and a senior partner of Lansberg, Gersick & Associates, a research and consulting firm in New Haven, Connecticut, that serves family businesses, family offices and family foundations.

Kelin's work- as a researcher, consultant, former family therapist, writer, and teacher- is all about families. His consulting work focuses on the impact of family relationships- marriage, parenting, siblings and cousins, and multiple generations- on governance and continuity in family businesses, family foundations, and family offices. He is also interested in philanthropy in general, adult development and relationships over time, and movies.

His work with family enterprises focuses on continuity planning, governance design, analysis of firm performance and enterprise risk, shareholder education and development, and strategic sustainability initiatives. He is also leading a global research project out of Kellogg on the resilience of family firms in emerging and frontier markets.

Kelin holds a Ph.D. from Harvard University and a B.A. from Yale University, where he also completed a Postdoctoral Fellowship and served on the faculty. His consulting, teaching, and educational programs on family business and family foundations have taken him throughout North America and to more than 35 countries in Central and South America, Europe, Asia, Australia, the Middle East, and Africa.

Career Academy

• Cristina Cruz

Born into a family business, Professor Cruz dedicates most of her teaching and research to studying organizations in which a family group is present and has an influence in strategic decision making.

The results of her research have been published in leading international academic journals including the "Academy of Management Journal", "Administrative Science Quarterly", "Journal of Business Venturing" or "Entrepreneurship Theory and Practice". In recognition of this research work, in 2010, IE Business School awarded Professor Cruz with the "Research Excellence Award", granted to the school's best researchers.

Professor Cruz brings the results of her research to the classroom, where she tries to establish the idea that there is a need to preserve and transmit the entrepreneurial spirit to future generations. "The big challenge does not reside in preparing successors but in preparing the next generation of family entrepreneurs" she comments. In line with this underlying philosophy, inside her classroom the topic is not "Family Business" but "Entrepreneurial Families" and "Family Venturing". The difference is substantial since the main focus is not helping family business to survive, but creating responsible family owners and more entrepreneurial family managers.

It makes sense that her teaching is very well regarded by her students and has also received international recognition. In 2013, the prestigious business school social web site "Poets & Quants" included her in the "40 Best Business Schools professors under 40" list.

Cristina Cruz holds a PhD in Economics and Quantitative Methods from Carlos III University, an Executive Development program in Family Business from IE Business School, a BA in International

Economics from Manchester University and a degree in Economics from Murcia University.

- **Tyge Payne**

G. Tyge Payne is an Professor of Strategic Management and holder of the Georgie G. Snyder Endowed Professorship of Management at Texas Tech University. His research interests include configurations, firm-level entrepreneurship, organizational ethics, multi-level methods, social capital, and temporality. Dr. Payne has authored or co-authored over 50 peer-reviewed publications appearing in Business Ethics Quarterly, Entrepreneurship Theory and Practice (ET&P), Family Business Review (FBR), Journal of Business Ethics, Journal of Management (JOM), Journal of Management Studies (JMS), Journal of Product Innovation Management, Journal of Small Business Management (JSBM), Organizational Research Methods, Organization Science, and Strategic Entrepreneurship Journal (SEJ), among others. He co-edited an ET&P special issue on Social Capital and Entrepreneurship in 2013 and is involved in another two for FBR (Research Methods & a Review Issue) and one for JMS on Market Entry. He is an Associate Editor for FBR and serves on review boards for ET&P, Group and Organization Management, JSBM, JOM and SEJ.

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